

Attorney's Docket No. 005217.P055

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application of: )  
 )  
Douglas Allyn Miller ) Examiner: Not yet assigned  
 )  
Application No.: New Application ) Art Unit: Not yet assigned  
 )  
Filed: Herewith )  
 )  
For: ADVERTISEMENT SWAPPING USING )  
AN AGGREGATOR FOR AN )  
INTERACTIVE TELEVISION SYSTEM )

JC997 U.S. PTO  
09/883098  
06/14/01

Assistant Commissioner for Patents  
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Sir:

Enclosed is a copy of Information Disclosure Citation Form PTO-1449 together with copies of the documents listed on that form. It is respectfully requested that the listed documents be considered and that the enclosed copy of Information Disclosure Citation Form PTO-1449 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

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I hereby certify that I am causing this paper or fee to be deposited with the United States Postal Service "Express Mail Post Office to Addressee" service on the date indicated above and that this paper of fee has been addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231

Melanie Besecker  
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Melanie Besecker  
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6-14-01  
(Date signed)

Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under one of the following (as indicated by an "X" to the left of the appropriate paragraph):

XX 37 C.F.R. §1.97(b).

\_\_\_\_\_ 37 C.F.R. §1.97(c). If so, then enclosed with this Information Disclosure Statement is one of the following:

\_\_\_\_\_ A statement pursuant to 37 C.F.R. §1.97(e) or

\_\_\_\_\_ A check for \$180.00 for the fee under 37 C.F.R. § 1.17(p).

\_\_\_\_\_ 37 C.F.R. §1.97(d). If so, then enclosed with this Information Disclosure Statement are the following:

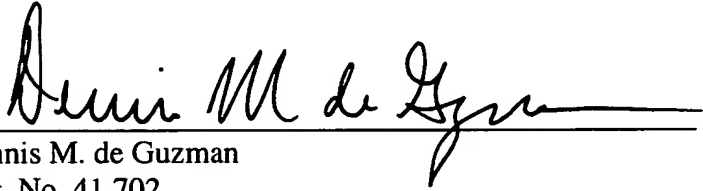
- (1) A statement pursuant to 37 C.F.R. §1.97(e); and
- (2) A check for \$180.00 for the fee under 37 C.F.R. §1.17(p) for submission of the Information Disclosure Statement.

If there are any additional charges, please charge Deposit Account No. 02-2666.


Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: 6/14, 2001

  
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<b>Form PTO-1449 (Modified)</b>		<b>Atty Docket No.:</b> 005217.P055		<b>Serial No.:</b> New Application		JCS97 U.S. PTO 09/883098  05/14/01	
<b>List of Patents and Publications Statement</b>  (Use several sheets if necessary)				<b>Applicant:</b> Douglas Allyn Miller  <b>Filing Date:</b> Herewith			
<b>REFERENCE DESIGNATION</b>				<b>U.S. PATENT DOCUMENTS</b>			
Examiner Initials		Document No.		Class	Sub-Class	Filing date if appropriate	
	AA	6,233,389 B1	Barton et al.	386	46	July 30, 1998	
	AB	4,888,638	Bohn	358	84	October 11, 1988	
	AC	4,974,085	Campbell et al.	358	181	May 2, 1989	
	AD	5,233,423	Jernigan et al.	358	181	November 26, 1990	
	AE	4,814,883	Perine et al.	358	181	January 4, 1988	
	AF	5,029,014	Lindstrom	358	342	October 26, 1989	
	AG	5,715,018	Fasciano et al.	348	722	April 10, 1992	
	AH	5,099,319	Esch et al.	358	86	October 23, 1989	
	AI	4,829,372	McCalley et al.	358	86	August 20, 1987	
	AJ						
	AK						
<b>FOREIGN PATENT DOCUMENTS</b>							
No.		Document No.	Date	Country	Class	Sub-Class	Trans-lation
	AL						
	AM						
	AN						
	AO						
	AP						
<b>OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)</b>							
	AR	Sanders, "TV Ads Will Soon Be Watching You," Seattle Times, June 12, 2001					
	AS						
	AT						
Examiner				Date Considered			
<b>EXAMINER:</b> Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							